

# Priority Point System

Priority points are calculated based on participation in ASPS/PSF programs as follows:

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## Exhibit Points

- One (1) point per year of exhibits participation at all prior annual meetings
  - One (1) point per 10' x 10' (100 sq. ft.) booth
  - One (1) point per tabletop exhibit at any ASPS clinical symposium/meeting
  - One (1) point for exhibitors completing the post-show survey by November 30<sup>th</sup>
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## Housing Program Points

Reserve hotel rooms through the ASPS Official Housing partner (EventSphere) and earn points.

- One (1) point for 1-5 hotel rooms
  - Two (2) points for 6-10 hotel rooms
  - Three (3) points for 11-20 hotel rooms
  - Four (4) points 20+ or more hotel rooms
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## Advertising Points

Advertising in ASPS publications: *Plastic and Reconstructive Surgery*® Journal, *Plastic Surgery News*®, *Plastic Surgery Resident Magazine*, *Plastic Surgery The Meeting Registration Brochure* or Onsite Guide.

- One (1) point will be awarded for each full-page ad or 3/4-page ad
- One-half (1/2) point for each 1/2-page or 1/3-page ad
- One-quarter (1/4) point for each 1/4-page ad

Web banner advertising in the following: [PSNextra.org](http://PSNextra.org), PSN Connection, [PlasticSurgery.org](http://PlasticSurgery.org), the [Plastic and Reconstructive Surgery Journal Website](http://Plastic and Reconstructive Surgery Journal Website) and/or the Plastic Surgery The Meeting App.

- One (1) point for (\$1 - \$10,000)
  - Two (2) points for (\$10,001 - \$20,000)
  - Three (3) points for (\$20,001 - \$30,000+)
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## Corporate Support Points

- One (1) point for every \$2,500 in contributions toward ASPS programs and affiliated organization (MWSPS, AzSPS, MSS, and VASPS) programs
- Two (2) points for every \$2,500 in contributions toward the PSF Giving (i.e. - [Breast Reconstruction Awareness Campaign](#), Research Grants and Donations)

In addition, Plastic Surgery The Meeting Premier Supporters will have priority selection to choose their space, in order of support level and by date of signed LOA submission, prior to other exhibiting companies.

## Multiple Divisions

Companies with several divisions may choose to average points in order to be grouped together in the space assignment process. The process will allow each division to contract separately while maintaining their own identities (i.e. - exhibit listing, badges, hotel rooms, etc.)

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## Co-Marketing

If two or more companies wish to be assigned exhibit space adjacent to one another, each company must submit this request in writing the ASPS Exhibits Department through the online exhibit application form and in an email. The space assignment will then be made by averaging the companies' points.

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## Sharing/Subletting Space

No part of any exhibit space assigned to an exhibitor may be reassigned, sublet or shared with another party. Exhibitors may display only those products or services that they manufacture or regularly distribute. This information must be included in the Application/Contract for exhibit space. Sharing of exhibit space is permitted only for divisions of the same company.

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## Mergers and Acquisitions

Companies that have merged with, been purchased by, or have purchased another company, may use the exhibit points from either company alone, whichever is more favorable, but not the combined points of both companies. ASPS should be notified in writing that the acquisition or merger between companies has been completed and list the date of completion. Companies will have to select one company name to be used for all printed materials (badges, final program, etc.). Companies requesting a transfer of points must be "directly related" to an exhibiting company in order to inherit those points. A "directly related" company shall be defined as a company that is wholly owned by a subsidiary or one which has merged with another company. Points will be awarded only if similar product lines are displayed. The sale of a product, product line, certain technology, or certain assets to another company will be considered to transfer priority points only if and to the extent determined by the Society in its sole discretion. All requests for points transaction must be submitted in writing to the ASPS Exhibits Department and confirmed in writing by the parent or subsidiary company.