Plastic Surgery The Meeting
Exhibitor Fact Sheet

AMERICAN SOCIETY OF PLASTIC SURGEONS® | THE PLASTIC SURGERY FOUNDATION™ | AMERICAN SOCIETY OF MAXILLOFACIAL SURGEONS | THE RHINOPLASTY SOCIETY FOUNDED 1996

ASPS consistently delivers the most comprehensive plastic surgery meeting in the world – and our first in-person meeting of 2021 will be no exception! Join ASPS and thousands of board-certified plastic surgeons, residents in plastic surgery, practice managers and administrators in Atlanta for the 90th annual premier plastic surgery meeting of the year for a week of networking and collaboration with the industry's best.

Attendee Profile

ATTENDEES 3,565

TOTAL INCLUDING EXHIBITORS
5,551

SURGEONS AND ALLIED PROFESSIONALS 2,752

- 1,966 PHYSICIANS
- 847 RESIDENTS/ FELLOWS
- 184 AFFILIATE AND TEAM MEMBERS
- 250 GUEST

Practice Focus

COSMETIC

- 25% Cosmetic 35%
- 50-75% Cosmetic 47%
- 100% Cosmetic 18%

RECONSTRUCTIVE

- 25% Reconstructive 22%
- 50-75% Reconstructive 58%
- 100% Reconstructive 19%

Practice Type

- Solo Practice 22%
- Group Practice (2-20+) 17%
- Academic Practice 22%
- Employed Physicians 6%
- Resident/Fellow 31%
- Military 1%
- Retired 1%

PSTM is The Meeting with the largest gathering of plastic surgeons worldwide!

Number of Countries Represented 75

TOTAL INTERNATIONAL ATTENDANCE 26% (926)

TOP 10 International Countries

- CANADA 86
- MEXICO 185
- CHINA 21
- JAPAN 45
- SOUTH KOREA 74
- TAIWAN 23
- AUSTRALIA 19
- BRAZIL 65
- ARGENTINA 83

WHO THE ASPS MEMBERSHIP REPRESENTS

12,000+
Members Worldwide

95%
Board-Certified Plastic Surgeons (U.S.)

100%
Plastic Surgery Residents (U.S.)

#PSTM21 | Submit your application today at Exhibits.PlasticSurgerytheMeeting.com

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PURCHASING ROLE

- **54%** Sole Decision Maker
- **17%** Influence or Recommend Products/Services
- **29%** Decision Maker thatis Part of a Team

EXHIBITOR PARTICIPATION

11	22	50+	UP TO 270	7,200+
Unopposed Exhibit Hours	Total Exhibit Hours	Product Categories Represented	Exhibiting Companies	Attendee Leads Generated

**Demographics based on Plastic Surgery The Meeting 2019.*

PRODUCTS & SERVICE CATEGORIES REPRESENTED

- Biologics/Tissue
- Computer Hardware and Internet Services
- Computer Imaging and Software
- Cosmetics/Skin Care
- Facility Consultants
- Fiber Optics
- Financial Planning
- Furniture
- Garments
- Implants and Prostheses
- Investment Firms
- Lifestyle/Luxury
- Lighting
- Monitoring Equipment
- Patient Financing
- Pharmaceuticals
- Photography
- Plastic Surgery Centers
- Publishing and Patient Education
- Surgical Instruments and Equipment
- Wellness
- Wound Care
- 25+ More Categories

plastic surgery THE MEETING Atlanta

Plastic Surgery The Meeting

Georgia World Congress Center | Hall C
October 28-November 1, 2021

Exhibit Dates

Fri., Oct. 29 | 9am – 4:30pm
Sat., Oct. 30 | 9am – 4:30pm
Sun., Oct. 31 | 9am – 4:00pm

Exhibit Space Rates

Inline 10'x10'/100 sq. ft. min. | $34/sq. ft.
Corner 10'x10'/100 sq. ft. min. | $38/sq. ft.
Island 20'x20'/400 sq. ft. min. | $38/sq. ft.

In addition to more dedicated exhibit hall hours than any other plastic surgery meeting, PSTM21 offers an incredible array of major attractions:

- Afternoon Cocktail Receptions
- ASPS Resource Center
- Daily Networking Lunches
- Designated Meet-up Points
- Exhibitor Business Suites
- First-time Exhibitor Pavilion
- Grand Opening Celebration
- Innovation Theater
- Morning and Afternoon Breaks
- PlastyPac Lounge
- Residents Bowl Arena
- Spotlight Presentations at Center Stage
- The PSF Silent Auction
- WPS Lounge

And so much more!

Exhibit Space & Exhibit Hall Branding

exhibits@plasticsurgery.org

Sponsorships & Advertising

corporatedevelopment@plasticsurgery.org

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