FOCUS
ON THE
Member | Future | Patient
Contents

Areas of Support .................................................. 4
WPS Enrichment Retreat ................................. 6
ASPS Spring Meeting ................................. 7
Advocacy Summit ................................. 9
Breast Surgery & Body Contouring Symposium .... 10
Resident Boot Camp ........................................ 11

PLASTIC SURGERY
THE MEETING 2019 ........................................... 12
Plastic Surgery The Meeting
Opening Ceremonies & Welcome Reception .......... 18
Patients of Courage ........................................ 19
The PSF at PTSM ........................................ 20
Special Programming ...................................... 21
Resident and Medical Student Programming ...... 22
Corporate Supported Webinars ....................... 23
Resident Programs ........................................ 24

THE BREAST RECONSTRUCTION
AWARENESS CAMPAIGN .................................. 25
Research and Training Grants ......................... 27
Registries and Clinical Studies ......................... 28
Graduate Research Scholarship ....................... 29
Clinical Research Leaders Scholarship .............. 29
Distinguished Career Research Award ............... 29
PSF Industry Focus Group ............................. 30
Clinical Meetings
Clinical Meetings: created and hosted by ASPS provide quality accredited education to practicing physicians, residents, medical students, and allied health professionals. ASPS is the trusted source of the most cutting edge, scientifically-sound, and diverse education for plastic surgery.

Practice Management
Running a plastic surgery practice demands that both surgeons and staff need to be constantly changing, innovating and improving to stay competitive in an ever-shifting marketplace. ASPS and The PSF aim to support plastic surgeons and all allied health professionals in the ever-changing landscape of practice management.

Wellness
ASPS Wellness initiatives are specifically targeted to helping combat the rising epidemic of physician burnout. Different than stress, burnout does not allow a physician to take a few days off to “recharge their batteries.” Instead, lifestyle and practice change is ultimately required to return a physician to peak performance. Burnout has been linked to lower quality of care, higher medical error rates, lower patient satisfaction rates and higher malpractice risk.

Women Plastic Surgeons
The WPS forum seeks to empower female plastic surgeons within the Society through networking, education, advocacy and mentoring. The WPS forum works to promote women plastic surgeons and increase their involvement within organized medicine and plastic surgery as a whole while simultaneously advancing the mission of ASPS.
FOCUS ON THE

Future

Residents
Residency comes with the unique challenge of focusing on clinical education and training while preparing to launch a practice. ASPS aims to help residents to help residents succeed during residency and transition into a successful career.

The Plastic Surgery Foundation
The Plastic Surgery Foundation (The PSF) supports the research and international activities of the American Society of Plastic Surgeons (ASPS) members. The PSF works alongside ASPS to support innovators and their ideas; teach researchers how to articulate the relevancy, impact and possibilities their ideas hold; bring together the right people so that tested and meaningful ideas can reach the marketplace; and help a cadre of volunteers take new ideas and tested procedures to all corners of the world in order to help people.

Research
The PSF is committed to facilitating high quality, clinical and health services research that promotes evidence-based medicine in plastic surgery. Through clinical trials, registries, research grants, awards, scholarships, and fellowships, The PSF is designed to be the leading facilitator of evidence-based medicine with a focus on improving upon quality of care and patient safety.

FOCUS ON THE

Patient

Patient Safety
ASPS is in a unique position to be able to leverage the data generated by our surgeons to identify opportunities for the advancement of patient safety in our specialty. Our education and initiatives use this data to create effective programming to positively impact patient outcomes.

Public
ASPS is dedicated to providing timely and accurate educational opportunities for the public regarding plastic surgery reconstructive and aesthetic procedures. Through the production of patient education products to online general education, ASPS works to ensure that potential plastic surgery patients are informed about their opportunities and choices before making decisions.
WPS ENRICHMENT RETREAT

Event Overview
February 7-10, 2019 | Atlanta, GA
Audience: Female Board Certified Plastic Surgeons
Expected Attendance: 45

Activity Description
The Women Plastic Surgeons (WPS) work toward education, collaboration and empowerment. The group’s annual retreat is a uniquely casual and intimate opportunity to connect with influential women in the plastic surgery specialty.

CORPORATE SUPPORT OPPORTUNITIES

PRESENTING SPONSOR: $8,500
• Five (5) minute opportunity to address attendees at breakfast
• Opportunity to provide a giveaway or beverage during the afternoon break
• Exclusive supporter of the networking room
• Recognition in all program materials: print, online, and on-site
• Two (2) company representatives invited to attend the full program

NETWORKING DINNER: $6,000
• Exclusive supporter of the Saturday attendee dinner
• Three (3) minute welcome by company representative
• Two (2) company representatives invited to attend the full program
• Recognition in all program materials: print, online, and on-site

EDUCATIONAL GRANT: $7,000
Help improve quality, patient safety and outcomes by supporting educational programs with an unrestricted education grant. Educational Grants will be recognized in the program, on the walk-in slides, in any program hand-outs, and via on-site signage.

WELCOME RECEPTION: $4,500
• Exclusive sponsor of Friday’s Welcome Reception
• Three (3) minute welcome by company representative
• Two (2) company representatives invited to attend
• Recognition in all program materials: print, online, and on-site

WPS RESIDENT LEADERS SUMMIT: $7,000
• Friday evening summit with the future resident women leaders
• Two (2) company representatives invited to attend
• Recognition in all program materials: print, online, and on-site
**ASPS SPRING MEETING | NEW FOR 2019**

5 ASPS Meetings under 1 Roof

**Event Overview**

March 14-17, 2019 | Caesars Palace, Las Vegas, NV  
**Audience:** Plastic Surgeons, Residents, Allied Health Personnel  
**Expected Attendance:** 450

**Activity Description**

The first ASPS Spring Meeting brings together the cornerstone of ASPS aesthetic education with the loved practice management and coding workshops to create one great meeting.

**AESTHETICA**  
Led by Chairs: Amy Alderman, MD, Jim Zins, MD, and Dennis Hammond, MD  
The 2019 program features a diverse faculty focused on surgical and non-surgical aesthetic breast, body contouring and facial rejuvenation techniques and procedures.

**PRACTICE INNOVATIONS: ACHIEVING PEAK PERFORMANCE**  
Led by Chairs: Josh Korman, MD, Heather Furnas, MD, and Joanne Dennison, ASPSP President  
Attendees will leave with the tools to immediately improve customer relations, attract more clients, book more surgeries, hire and retain top notch staff and boost marketing reach.

**PLASTIC SURGERY CODING WORKSHOP**  
Led by: Scott Oates, MD, Jeff Kozlow, MD and Catherine French  
It is as important as ever that attendees be equipped to code to the new ICD-11. This peer-reviewed, comprehensive course focuses on the broad issues of practice management and reimbursement and delves into the case-based instruction of the new Coding standards.

**ASPS/PSF SPRING BUSINESS MEETINGS**  
The ASPS and PSF Leadership will come together to conduct the business and shape the future of the society. Executive Committee, Board of Directors, Legislative Affairs, Patient Safety, Public Education, Development, and many more will be meeting.

**PLASTIC SURGERY FOUNDATION STUDY SECTION**  
Modeled off the NIH’s Study Section review, every year, The Plastic Surgery Foundation convenes two Study Sections (Basic and Clinical) of leading plastic surgery researchers to review and discuss applications submitted to The PSF Grant Program. More than 40 expert reviewers are invited to participate each year and attend this day-long working session.
ASPS SPRING MEETING

EXHIBIT OPPORTUNITIES

TABLETOP EXHIBIT: $2,200

REGISTRATION BAG INSERT

EXHIBITORS: $1,000
NON-EXHIBITORS: $1,500
  • Inclusion of one product sample or insert (limited to 8.5x11)
  • Deadline to deliver inserts or samples, February 15

EDUCATIONAL GRANTS

Help improve quality, patient safety and outcomes by supporting educational programs with an unrestricted education grant. Educational Grants will be recognized in the program, on the walk-in slides, in any program hand-outs, and via on-site signage.

PLATINUM SUPPORT: $25,000
GOLD SUPPORT: $10,000
SILVER SUPPORT: $5,000

CORPORATE SUPPORT OPPORTUNITIES

PLATINUM: $25,000 (THREE AVAILABLE)
  • Exclusive sponsor of the Welcome Reception, the Faculty Dinner, or the Board of Directors Dinner
  • Thursday or Friday evening satellite
  • One morning satellite (45 minutes) (available Friday and Saturday)
  • One (1) pre- and post- meeting attendee mailing list
  • Program flyer in Registration Bag given to registered attendees
  • Product sample in Registration Bag given to registered attendees
  • Recognition in all program materials: print, online, and on-site

GOLD: $15,000 (FOUR AVAILABLE)
  • One morning satellite (45 minutes) (available Friday and Saturday)
  • One (1) pre- and post- meeting attendee mailing list
  • Program flyer in Registration Bag given to registered attendees
  • Recognition in all program materials: print, online, and on-site

SILVER: $10,000 (EXCLUSIVE)
  • Sponsor of the Wednesday evening event prior to the program start
  • One (1) pre- and post- meeting attendee mailing list
  • Program flyer in Registration Bag given to registered attendees
  • Recognition in all program materials: print, online, and on-site

EVENING SATELLITE SYMPOSIA: $10,000 (ONE AVAILABLE)
  • Opportunity to host a Thursday or Friday evening satellite program
  • Postcard to pre-registered attendees
  • Satellite events listed on attendee website
  • Email to program attendees announcing all satellite symposia
  • Postcard listing all satellite symposia inserted in attendee registration bag
  • Satellite Symposia listed in Program(s) received onsite by all attendees
  • On-site meter boards at entrance to exhibit hall

ASPS/PSF SPRING BUSINESS MEETINGS BREAK STATION SPONSORSHIP: $5,000
  • Exclusive sponsor of ASPS/PSF Board Meeting Break Station used by all committee attendees

CODING SPONSOR: $5,000 (EXCLUSIVE)
  • Exclusive sponsor of the Networking Corner for the Spring Meeting, includes the attendee beverage station(s) and beverage sleeves with company name recognition below “Get Cozy with Coding” tagline
  • One (1) pre- and post- meeting attendee mailing list
  • Recognition in all program materials: print, online, and on-site
  • Three (3) company representatives invited to attend

METER BOARDS: $5,000
  • One set of three (3) meter boards with premium placement

PLASTIC SURGERY FOUNDATION STUDY SECTION

CORPORATE SUPPORT OPPORTUNITY

EXCLUSIVE SUPPORTER: $15,000
  • Opportunity to speak for ten (10) minutes during the Study Section Kick Off meeting on your company’s commitment to fostering research and innovation
  • Recognition in all program materials: print, online, and on-site
ADVOCACY SUMMIT

Event Overview
June 2019 | Washington, DC

Audience: Plastic surgeons with a high-level interest in advocacy and state/federal government affairs. ASPS executive committee, advocacy and political action committee leaders. Leaders of ASPS sister societies, including hand, aesthetic, maxillofacial, peripheral nerve and reconstructive microsurgery. Physician leaders, Executive Directors and lobbyists of local, state and regional plastic surgery affiliate societies.

Expected Attendance: 90

Activity Description
At the ASPS Advocacy Summit, plastic surgeons will learn firsthand about the federal, state and regulatory issues impacting the specialty and its patients. Members will participate in workshops to assist the Society in determining its legislative priorities. They will also hear from nationally recognized political experts and members of Congress about the inner workings of Washington, DC and the future of pending health care legislation. Members with a specific interest in legislation and regulation will broaden their understanding and dive deeper into critical health policy issues of the day.

CORPORATE SUPPORT OPPORTUNITIES

PLATINUM: $30,000 (EXCLUSIVE)
- Four (4) invitations to a private one-hour lunch with ASPS President, ASPS President-elect, PSF President, PSF President Elect and Board Vice President of Health Policy & Advocacy to discuss pressing issues in plastic surgery
- Selection of expert for 1-hour speaking opportunity on pressing federal or regulatory issue facing the specialty
- Exclusive sponsorship of the Welcome Dinner, with a guest member of Congress, including (4) seats at the ASPS leadership table during dinner and (4) invitations to the Welcome Cocktail Hour
- Opportunity to recommend topics for the Advocacy Roundtables and breakout sessions
- Four (4) invitations to attend the Summit; including all on-site meals and sessions
- Inclusion of one (1) insert in attendee registration folder
- One (1) pre- and post-meeting attendee mailing list
- Recognition in all program materials: print, online, and on-site

GOLD: $20,000 (EXCLUSIVE)
- Two (2) invitations to a private 1-hour lunch with the state and regional plastic surgery society Executive Directors and lobbyists
- Exclusive sponsorship of the Welcome Cocktail Hour, including (2) invitations to attend the cocktail hour and recognition on table tents
- Opportunity to recommend topics for the Advocacy Roundtables and breakout sessions
- Two (2) invitations to attend the Welcome Dinner, including seats at the ASPS leadership table
- Two (2) invitations to attend the Summit, including all on-site meals and sessions
- Inclusion of one (1) insert in attendee registration folder
- One (1) pre- and post-meeting attendee mailing list
- Recognition in all program materials: print, online, and on-site

SILVER: $10,000 (EXCLUSIVE)
- One (1) invitation to the Welcome Reception Cocktail Hour and Dinner, including a seat at the ASPS leadership table
- Two (2) invitations to a cocktail hour with physician leaders from the PlastyPAC Board of Governors
- Exclusive sponsor of on-site breakfast, lunch and breaks
- Two (2) invitations to attend the Summit, including all on-site meals and sessions
- Inclusion of one (1) insert in attendee registration folder
- One (1) pre- and post-meeting attendee mailing list
- Recognition in all program materials and marketing: print, online, and on-site

FUTURE LEADERS SUMMIT: $20,000 (EXCLUSIVE)
- Recognition as the exclusive sponsor of the Future Leaders Summit
- Private 1-hour lunch with the resident attendees, ASPS, Federal Advocacy Chair and Vice Chair, the State Advocacy Chair and Vice Chair and Regulatory Chair
- Seven (7) minute speaking opportunity
- Five (5) company invitations to attend the luncheon
- Two (2) invitations to attend the Summit, including all on-site meals and sessions
- Inclusion of one (1) insert in attendee registration folder
- One (1) pre- and post-meeting resident attendee mailing list
- Recognition in all program materials: print, online, and on-site
BREAST SURGERY & BODY CONTOURING SYMPOSIUM

Event Overview
July 2019 | Miami, FL
Audience: Plastic Surgeons, Residents, Allied Health Personnel
Expected Attendance: 175

Activity Description
Continuing the tradition of clinical programming excellence, the 2019 program focuses on aesthetic and reconstructive breast surgery and body contouring procedures. The program is designed with a comprehensive blend of free instructional courses, providing a deep dive into specific topics in a smaller setting, complemented by general session programming that features individual presentations and expert panel discussion on key topics.

EXHIBITOR OPPORTUNITIES

TABLETOP EXHIBIT: $2,200

REGISTRATION BAG INSERT:
EXHIBITORS: $1,000
NON-EXHIBITORS: $1,500
- Inclusion of one product sample or insert (limited to 8.5x11)
- Deadline to deliver inserts or samples, June 15

EDUCATIONAL GRANTS
Help improve quality, patient safety and outcomes by supporting educational programs with an unrestricted education grant. Educational Grants will be recognized in the program, on the walk-in slides, in any program hand-outs, and via on-site signage.

PLATINUM SUPPORT: $25,000
GOLD SUPPORT: $10,000
SILVER SUPPORT: $5,000

CORPORATE SUPPORT OPPORTUNITIES

PLATINUM: $20,000 (TWO AVAILABLE)
- Exclusive sponsor of the Friday evening Faculty Dinner or Welcome Reception and four (4) company representatives invited to attend selected event
- Opportunity to host a Wednesday or Thursday evening CME satellite symposia
- One (1) pre- and post-meeting attendee mailing list
- Program flyer in Registration Bag given to registered attendees
- Recognition in all program materials: print, online, and on-site

GOLD: $10,000 (TWO AVAILABLE)
- Opportunity to host a Friday evening satellite symposium
- One (1) pre- and post-meeting attendee mailing list
- Program flyer in Registration Bag given to registered attendees
- Recognition in all program materials: print, online, and on-site

SILVER: $5,000 (THREE AVAILABLE)
- Exclusive sponsorship of Breakfast, Lunch, or Break
- Program flyer in Registration Bag given to registered attendees
- One (1) pre- and post-meeting attendee mailing list
- Recognition in all program materials: print, online, and on-site

METER BOARDS: $3,000
- One set of three (3) meter boards with premium placement

DEFEATING BURNOUT SPONSORSHIP: $6,000 (EXCLUSIVE)
Physician wellness is a major ASPS initiative that directly impacts patient outcomes.
- One (1) massage therapist will be on site each afternoon to enhance attendee wellness.
- Post massage, stay in the attendees mind by providing a co-branded stress ball.
- Recognition in all program materials: print, online, and on-site
RESIDENT BOOT CAMP

Event Overview
Summer, 2019 | 6 Sites Nationally
Audience: Residents, Fellows, Office Staff, Allied Health Personnel
Expected Attendance: 225

CORPORATE SUPPORT OPPORTUNITIES

NATIONAL: $75,000 (TWO AVAILABLE)
• Exclusive sponsor and naming rights to the of the Resident Dinner or the Faculty Reception at each site
• Five (5) minute speaking opportunity at sponsored event
• Five (5) company invitations to attend sponsored event
• One (1) advertisement placed on Resident Boot Camp discussion board for all regional sites
• Ability for one (1) sponsor representative to participate in discussion board
• Optional exhibit table at each site
• Recognition as a National Sponsor on the Boot Camp website with a 100-word company description
• One (1) pre- and post-meeting attendee mailing list
• Flyer in folder given to registered attendees
• Recognition in all program materials: print, online, and on-site

GOLD SITE: $10,000
• Optional exhibit table
• Recognition as Gold Sponsor on the Boot Camp website with a 50-word company description
• One (1) pre- and post-meeting attendee mailing list
• Flyer in folder given to registered attendees
• Recognition in all program materials: print, online, and on-site

SILVER SITE: $5,000
• Optional exhibit table
• Flyer in folder given to registered attendees
• Recognition as Silver Sponsor website
• Recognition in all program materials: print, online, and on-site
Event Overview

September 20, 2019, | San Diego, CA

Audience: Plastic Surgeons, Residents, Medical Students and Allied Medical Professionals

Expected Attendance: 3,200
## PREMIER SUPPORTER BENEFITS

<table>
<thead>
<tr>
<th>SPONSOR BENEFITS</th>
<th>SAPPHIRE ($150,000)</th>
<th>PLATINUM ($100,000)</th>
<th>GOLD ($50,000)</th>
<th>SILVER ($25,000)</th>
</tr>
</thead>
<tbody>
<tr>
<td>PRIORITY SPACE SELECTION</td>
<td>1st</td>
<td>2nd</td>
<td>3rd</td>
<td>4th</td>
</tr>
<tr>
<td>CLOSING CEREMONIES EVENT SPONSOR</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>20-MINUTE DEMO ON EXHIBIT HALL CENTER STAGE</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>EXHIBIT HALL WELCOME RECEPTION SPONSOR</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>EXHIBIT MAP ADVERTISEMENT</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>OFFICIAL PROGRAM AD</td>
<td>Full Page</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>INVITATIONS TO OPENING CEREMONIES &amp; WELCOME RECEPTION</td>
<td>10 Invites</td>
<td>10 Invites</td>
<td>5 Invites</td>
<td></td>
</tr>
<tr>
<td>RECOGNITION IN HOUSING CONFIRMATION EMAILS</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>PODIUM RECOGNITION AT OC&amp;WR</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>MOBILE APP ADVERTISEMENTS</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>EVENING SATELLITE</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>DAYTIME SATELLITE</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>DIGITAL ADS ON PSTM SITE</td>
<td>2</td>
<td>2</td>
<td>2</td>
<td></td>
</tr>
<tr>
<td>REGISTRATION BROCHURE AD</td>
<td>Full Page</td>
<td>Full Page</td>
<td>Full Page</td>
<td></td>
</tr>
<tr>
<td>DOCTORS BAG INSERT</td>
<td>Insert &amp; Product Sample</td>
<td>Insert</td>
<td>Insert</td>
<td>Insert</td>
</tr>
<tr>
<td>COMPANY DESCRIPTION</td>
<td>125 Words</td>
<td>100 Words</td>
<td>50 Words</td>
<td>50 Words</td>
</tr>
<tr>
<td>PRESS RELEASE</td>
<td>Individual</td>
<td>Individual</td>
<td>Group</td>
<td>Group</td>
</tr>
<tr>
<td>ENHANCED EXHIBITOR LISTING</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>RECOGNITION ON-SITE</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>RECOGNITION PRE MEETING</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>USE OF PSTM LOGO &amp; PREMIER SUPPORTER LOGO</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>
INNOVATIONS IN INDUSTRY: $500
In its second year, the Innovations in Industry program occurs in conjunction with the ever-popular Hot Topics in Plastic Surgery program. This program offers more face-time with our members onsite at Plastic Surgery The Meeting.
This program will offer industry 15 minutes of podium time and 5 minutes of Q&A in a non-CME program immediately preceding the Hot Topics in Plastic Surgery Program. It is a competitive submission process with only the top 4 abstracts presenting. A call for abstracts will be posted in June 2019.

SPOTLIGHT PRESENTATIONS: $5,000
Available during the unopposed hours in the exhibit hall your company will have 10 minutes to address the attendees. New in 2018 the Center Stage was one of the primary attractions for attendees. Limited space available.
Times are available during exhibit breaks Saturday through Monday.

SATELLITE SYMPOSIA: $15,000 - $25,000
Satellite Symposia are a great way to reach Plastic Surgery The Meeting attendees, allowing you to engage with plastic surgeons and showcase your newest product or service in a setting of your choice.
Times are available during Thursday, Saturday, and Sunday evenings and Saturday morning.
Although your organization is responsible for the marketing of your Satellite Symposium; ASPS will include your Satellite information in these promotional materials:
- Postcard to pre-registered attendees
- Satellite events listed on Plastic Surgery The Meeting 2018 attendee website
- Email to Plastic Surgery The Meeting attendees announcing all satellite symposia
- Postcard listing all satellite symposia inserted in attendee registration bag
- Satellite Symposia listed in The Meeting App
- Satellite Symposia listed in Official Program received onsite by all attendees
- On-site meter boards at the convention center and headquarter hotel listing event

EDUCATIONAL GRANTS
Help improve quality, patient safety and outcomes by supporting educational programs with a monetary unrestricted education grant. Educational Grants will be recognized in the program, on the walk-in slides, in any program hand-outs, and via on-site signage.

PLATINUM SUPPORT: $50,000
GOLD SUPPORT: $25,000
SILVER SUPPORT: $10,000
SPONSORSHIP

EVENTS

WOMEN PLASTIC SURGEONS LUNCHEON: $10,000
More than 100 women from this special interest group gather to dine, network and celebrate their accomplishments. This event includes an opportunity for your company to make opening remarks and five (5) company invitations to attend. Your company will be recognized via on-site signage during the luncheon, in the official program, the registration brochure, and any pre-event marketing.

WOMEN PLASTIC SURGEONS NETWORKING RECEPTION: $10,000
This is an outstanding opportunity to support an annual meeting event, which celebrates the strides made by women in plastic surgery and is attended by more than 120 women plastic surgeons and their guests. This event includes an opportunity for your company to make opening remarks and five (5) company invitations to attend. Your company will be recognized via on-site signage during the reception, in the official program, the registration brochure, and any pre-event marketing.

YOUNG PLASTIC SURGEONS NETWORKING RECEPTION: $10,000
An opportunity to network with over 150 up-and-coming ASPS plastic surgeons. This event includes an opportunity for your company to make opening remarks and five (5) company invitations to attend. Your company will be recognized via on-site signage during the reception, in the official program, the registration brochure, and any pre-event marketing.

RESIDENTS BOWL: $20,000
Entering its eighth year, the Residents Bowl has quickly become the go-to event at Plastic Surgery The Meeting. Be the exclusive supporter of the entire Residents Bowl, all the way through the finals! Recognition will include notation in the Official Program, verbal recognition by host, noted on the program slide, and recognition on the official bracket board.

INTERNATIONAL RECEPTION: $10,000
EXPECTED ATTENDANCE: 300
A networking event for our international colleagues to connect with global partners. International members come together for an evening of fine cuisine and conversation. This opportunity includes five (5) company invitations to attend where you can directly engage with attendees.

PRE-CON FACULTY RECEPTION: $15,000
The Plastic Surgery The Meeting Pre-Cons are more popular than ever with cadaver labs, residents day, international residents day, Senior Residents Conference and more! There are more than 150 faculty on-site.

Expected Attendance: 70-80 Faculty
- Exclusive sponsor of Thursday’s Faculty Reception
- Five (5) minute welcome by company representative
- Five (5) company representatives invited to attend
- Recognition in all program materials: print, online, and on-site

MEDICAL STUDENTS’ DAY CONFERENCE EXCLUSIVE SUPPORTER: $15,000 (EXCLUSIVE)

Expected Attendance: 150 Medical Students
Welcome medical students to our specialty! This day-long program provides Medical Students with the opportunity to learn about the plastic surgery specialty directly from Residents, Program Directors, and other industry leaders. Medical students gain practical knowledge about the different types of training program pathways; what to ask about when choosing a training program; an inside look at life as a plastic surgery resident; and plastic surgery practice types.

- Exclusive sponsorship of Medical Students’ Day
- 10-minute speaking opportunity scheduled within the programming of Medical Students’ Day
- Insertion of one (1) piece of literature into the attendee packet
- Recognition in all program materials: print, online, and on-site
- Option to host an exhibit table outside the Medical Students’ Day Conference alongside the Residents Day Program exhibitors
- Recognized as a co-sponsor of lunch alongside the Residents Day Program
- Attendee registration mailing list

EXHIBIT HALL WELCOME RECEPTION SPONSOR: $5,000
The Exhibit Hall Welcome Reception gives attendees more time to meet and connect with exhibitors. During this social hour, attendees will be able to mingle with exhibitors while sipping a drink and snacking on light hors d’oeuvre.

Benefit Details
- Opportunity to have a beverage or snack station located adjacent to your exhibit booth
- Signage recognizing support prior to and during welcome reception
- Recognition in the official program and on PlasticSurgeryTheMeeting.com
LOUNGES

WPS LOUNGE: $20,000 (EXCLUSIVE)
Support the Women Plastic Surgeons Forum by providing exclusive attendee services to them during Plastic Surgery The Meeting. The WPS Lounge will be housed on the show floor and available to attendees during exhibit hours. It will include lounge seating, digital signage opportunities, a staffed entry, and wifi.

What Makes It Stand Apart?
• Women Plastic Surgeons Spotlight Series featuring lead discussion by WPS leaders around challenges in practice such as pregnancy, negotiation salary, etc. This will be supplemented with a running video series that alternates with sponsor advertising.
• Sponsor can provide customized activities, speakers, additional digital signage, food and beverage, and décor at the discretion and cost of sponsor

Sponsor Recognition
• Naming rights to the WPS Lounge
• Featured in promotional email to WPS attendees inviting them to visit the WPS Lounge
• Recognition on all WPS Lounge signage with company logo, including banners walls and entry unit
• Recognition in mobile app, exhibit hall and show maps, official program, and select ASPS Plastic Surgery The Meeting marketing materials

RECHARGE AND CONNECT LIFESTYLE LOUNGE: $20,000
Sponsor the ReCharge & Connect Lifestyle Lounge and be a hero to attendees that seeking a place to relax. The sponsorship includes a branded charging station inside the lounge for attendees to charge their mobile devices while “recharging” themselves with a massage. The lounge will focus on wellness activities to enhance the attendee experience and will be open all three days during exhibit hall hours.

• Naming rights to the ReCharge & Connect Lifestyle Lounge
• Featured in promotional email to PSTM attendees inviting them to the ReCharge & Connect Lifestyle Lounge
• Wellness lounge signage with company logo recognition
• Recognition in mobile app, official program, and select ASPS Plastic Surgery The Meeting marketing materials
• Opportunity to provide wellness programming in the lounge

INTERNATIONAL LOUNGE SUPPORTER: $20,000
Traditionally a popular location for our international attendees to relax and socialize, this exclusive lounge allows for targeted exposure to literature and opportunities specifically for the international community. Have exclusive access to touch base with the international community in the international lounge.

MEET-UP POINT CHARGING LOUNGES: $7,000 - $12,000
Help attendees Recharge and Connect with a device charging lounge. The Recharge & Connect lounge area is equipped with comfortable seating, where meeting attendees can recharge their devices at a table with built-in electrical outlets and provides the perfect opportunity for attendees to connect with one another. Along with education, networking is one of the highest rated features of the meeting! Your company will be recognized on the meeting map in all published locations. Includes one rotating 10-second video or photo advertisement placed on all charging lounges.
ATTENDEE SERVICES

LUGGAGE CHECK: $6,000
Provided to attendees on Monday and Tuesday, a private, safe luggage storage on their day of departure so they can attend the conference and exhibits. Staffing of the luggage check is provided by ASPS. Corporate logo will appear on the back of luggage check claim tickets and on signage on-site.

WIRELESS INTERNET: $25,000
Keep attendees connected and sponsor the wireless internet at the convention center. Your support provides the wireless network for the entirety of the program. When attendees accept the wireless agreement, they will be redirected to a website of your choice.

MOBILE MEETING APP SPONSOR: $20,000
Make a splash with the attendees. Have your advertisement link out directly from the mobile app splash screen. Attendees will see your brand at each launch of the app. The Meeting App is the online resource for attendees and exhibitors to view the current program and their schedule. Recognition in all program materials: print, online, and on-site, including the app instructions published in the program and in the registration bag.

SPEAKER LOUNGE: $10,000 (EXCLUSIVE)
Support the faculty that make Plastic Surgery The Meeting possible. In our Speaker Lounge, more than 400 faculty will make their way through the speaker ready room and use the lounge space to prepare for their presentations. Sponsor will be acknowledged in the official program, online at plasticsurgerythemeeting.com, the pre-meeting faculty email and printed signage onsite.

FAMILY PROGRAM: $20,000 (EXCLUSIVE)
Plastic Surgery The Meeting is the meeting with more, and in this case it is more for the family! Be the first ever supporter of the child care center and Mother’s Room. Plastic Surgery The Meeting is going family friendly and will have child care available on site for families in attendance. These programs are an integral part of Plastic Surgery The Meeting, allowing more members to attend and bring their family. The mission is to create not just an educational experience but an engaging trip that will keep members coming back year after year. This sponsorship includes verbal recognition on stage at opening and closing ceremonies and recognition in all promotional materials. Sponsor will be acknowledged in the official program, online at plasticsurgerythemeeting.com, the pre-meeting child care emails, and in the mobile app, and printed signage onsite.

BRANDED ITEMS

HOTEL CUSTOM KEY CARDS: $30,000
Custom branded hotel key cards ensure that your company name or product is the last one seen at the end of every day and the first one seen each morning before attendees even leave their rooms.

IN-ROOM DROP: $20,000 (THREE AVAILABLE)
Gain unprecedented access to attendees by connecting with them in their rooms. Each day one item will placed in the rooms of attendees staying in the PSTM room block. Attendees will receive the item when they return to their hotel at the end of the day. Limit one per day. Supporter is responsible for the cost of the item.

SIGNAGE

BUS ADVERTISEMENTS: $30,000
Connect with attendees directly as they arrive and depart the convention center during Plastic Surgery The Meeting. Sponsorship includes full color advertisement showcased on the official hotel lobby signs to be distributed to the official show hotels, logo placement on the route identification sign on passenger’s side of shuttle bus and on the transportation flyer. Also includes one 4-color advertisement to be showcased on the interior bus windows facing the seated passengers (8-10 banners per bus). 80% fleet coverage.

OFFICIAL PROGRAM ADVERTISING
This indispensable on-site reference is distributed to all registered attendees. The Official Program features comprehensive meeting information including a schedule of all scientific presentations, instructional courses, social events, listing of exhibits and products, society leadership information, floor plans and San Diego-specific information.

Tab Rates: $6,150 20 tabs available
One side (front or back) of any available tab.

HOTEL DOOR DROP
Generate greater awareness for your company and booth to plastic surgeons, nurses, technicians and paramedics with your promotional material inserted into 3,000 bags. These bags will be delivered to medical professionals at their hotel rooms Saturday, early morning.

Bag Sponsor: $12,995
Bag Insert: $4,495
Product Sponsor: $2,695
Event Overview
September 30, 2019 | San Diego, CA
Audience: Plastic Surgeons, Residents, Medical Students, Public
Expected Audience: 1,600

Activity Description
Opening Ceremonies & Welcome Reception is THE event of Plastic Surgery The Meeting. Tied together for one amazing experience, this event celebrates all that plastic surgery has to offer and the amazing advances that have been made in the specialty over the past year. Hosted by all three Presidents (ASPS, PSF, and ASMS), attendees are treated to fascinating entertainment, world-class food, and a truly unforgettable experience to kick off the premier meeting of our specialty.

CORPORATE SUPPORT OPPORTUNITIES

OPENING CEREMONIES & WELCOME RECEPTION SPONSORSHIP: $35,000 (EXCLUSIVE)
- Podium recognition of company support by ASPS President during Opening Ceremonies
- Logo recognition on stage presentation screen prior to Opening Ceremonies and throughout Welcome Reception
- Logo recognition on signage throughout the event
- Complimentary full-page advertisement in the Opening Ceremonies program
- Five (5) complimentary invitations to Opening Ceremonies and Welcome Reception
- Logo placement alongside PSTM Logo at two Step & Repeat Banners
- Two large scale advertisements, details to come

PHOTO BOOTH SPONSOR: $25,000
Drive traffic to your booth with the extremely popular, photo booth sponsorship. Attendees will have the opportunity to have their photos taken at a step and repeat booth during Opening Ceremonies. Photos will be printed in the exhibit hall on Saturday or Sunday in your booth during the meeting. The sponsor will have a small photo pickup location in booth for attendees to visit and an attendant to distribute photos. Photos (4X6) will be placed in an ASPS and Sponsor co-branded frame.

OPENING CEREMONIES WELCOME SPONSOR: $20,000 (EXCLUSIVE)
- Includes one passed signature drink to be provided as attendees enter opening ceremonies
- Recognized as sponsor of drink on-site and in the printed program
- Opportunity to customize drink (additional fee may apply)
- Custom coasters and napkins to be distributed on-site

COAT CHECK: $3,000
Provided to attendees during Opening Ceremonies & Welcome Reception, a private coat-check will be available at Navy Pier located next to the ballroom entrance. Staffing of the luggage check is provided by ASPS. Corporate logo will appear on the back of luggage check claim tickets and on all advertisements and recognition signage on site.

METER BOARD: $3,000
All meter board advertisements are double sided. Set of three.

PROGRAM ADVERTISEMENTS: $500 - $2,500
Make sure your company’s advertisements are included and read at the Opening Ceremonies by placing them in the program for Opening Ceremonies. Attendees will receive programs as they walk in. From time of arrival to the time Opening Ceremonies begins and after programming wraps up attendees will be reading your advertisement. Full, half, and quarter page advertisements available. This program is separate from the Plastic Surgery The Meeting Official Program.

- Full page: $2,500
- Half page: $1,000
- Quarter Page: $500
PATIENTS OF COURAGE

Event Overview
September 20, 2019 | San Diego, CA
Audience: Plastic Surgeons, Residents, Medical Students, Public
Expected Audience: 1,600

Activity Description
The Patients of Courage: Triumph Over Adversity program honors reconstructive plastic surgery patients whose lives were restored through reconstructive plastic surgery and whose charitable actions influence the lives around them. ASPS members nominate patients who carry an optimistic outlook on life and positively affect people around them, despite the difficulties of their reconstructive procedures. These extraordinary reconstructive plastic surgery patients are honored by ASPS at its annual scientific meeting and receive a $1,000 grant award to be allocated to a not for profit of their choice in recognition of their bravery and charitable actions.

CORPORATE SUPPORT OPPORTUNITIES

PATIENT OF COURAGE SUPPORTER: $10,000 (FOUR AVAILABLE)
- Patients of Courage winners will receive a letter noting sponsorship
- Sponsor will be included on the award presented to the Patient of Courage
- Sponsor’s name will appear on the Patient of Courage video
- Sponsor will receive verbal recognition when Patient of Courage is recognized at the Opening Ceremony
- Sponsor representative will be on stage for award presentation if recipient is on-site
- If winner is on-site, there will be a coordinated meet and greet and photo op with the Patient of Courage winner(s) and sponsor
- A thank you letter from Patient of Courage recipient
- Patients designated based on each sponsor’s area of interest based on order of signed LOA
- Recognition in all program materials: print, online, and on-site
THE PLASTIC SURGERY FOUNDATION
AT #PSTM19

PSF FUNDRAISER

TABLE SPONSORSHIP: $10,000
• One table for ten (10)
• Podium recognition during President’s Welcome
• Recognition in all program materials: print, online, and on-site

CLOSE THE LOOP 5K

PLATINUM: $20,000 (EXCLUSIVE)
• Premier logo placement on front of Breast Reconstruction Awareness 5K shirt
• Placement of logo on Start Banner, Mile Markers, and Finish Banner
• Five (5) minute speaking opportunity before start of run
• Option to host a tent at start and finish location
• Website recognition with 100-word company description and link to company site
• Recognition as sponsor of water stations
• Inclusion of one flyer/sample in goodie bags
• Recognition as the platinum sponsor on Breast Reconstruction Awareness social media pages
• Recognition in all run materials: print, online, and on-site
• Ten (10) complimentary race registrations

GOLD: $10,000
• Large logo on back of Breast Reconstruction Awareness 5K shirt
• Inclusion of one flyer/sample in goodie bags
• Website recognition with 50-word company description and link to company site
• Recognition as a gold sponsor on Breast Reconstruction Awareness social media pages
• Recognition in all run materials: print, online, and on-site
• Five (5) complimentary race registrations

SILVER: $5,000
• Small logo on back of Breast Reconstruction Awareness 5K shirt
• Recognition with logo placement on Breast Reconstruction Awareness 5K website
• Recognition as a silver sponsor on Breast Reconstruction Awareness social media pages
• Two (2) complimentary race registrations
SPECIAL PROGRAMMING

ASPS will host four pre-conference programs at Plastic Surgery The Meeting with a combined exhibit area with tabletop displays. All breaks and dedicated exhibit times will take place in one combined exhibits area, creating an expanded audience for participating exhibitors. Exhibit dates are Thursday, September 19 and Friday, September 20 and will immediately proceed Plastic Surgery The Meeting exhibits.

CADAVER LABS

September 19 – 20, 2019
Audience: Plastic Surgeons
Expected Attendance: 200

CADAVER LABS

Attendees will join ASPS for a true hands-on experience as we host this year’s line-up of cadaver lab programming. Each opportunity provides both a hands-on and a simulcast option. Participants of Cadaver Lab experience will be able to immediately apply their new knowledge in a hands-on setting. Attendees who are unable to secure space in the hands-on lab will be able to view via simulcast. The simulcast option will watch the cadavers lab’s master table as the lab’s leaders demonstrate the various procedures discussed in the lecture segment.

EDUCATIONAL GRANT OPPORTUNITIES

Help improve quality, patient safety and outcomes by supporting educational programs with an unrestricted education grant. Educational Grants will be recognized in the program, on the walk-in slides, in any program hand-outs, and via on-site signage.

PLATINUM SUPPORT: $50,000
GOLD SUPPORT: $25,000
SILVER SUPPORT: $10,000

RESIDENTS DAY PROGRAM

September 19-20, 2019
Audience: Plastic Surgery Residents and Fellows
Expected Attendance: 300

INTERNATIONAL RESIDENTS AND FELLOWS PROGRAM

September 20, 2019
Audience: International Plastic Surgery Residents and Fellows
Expected Attendance: 125

SENIOR RESIDENTS CONFERENCE

September 18-19, 2019
Audience: Senior Residents of Plastic Surgery
Expected Attendance: 120

INTERNATIONAL RESIDENTS AND FELLOWS PROGRAM

September 20, 2019
Audience: International Plastic Surgery Residents and Fellows
Expected Attendance: 125
RESIDENT AND MEDICAL STUDENT PROGRAMMING

ACTIVITY DESCRIPTION
Residency comes with the unique challenge of focusing on clinical education and training while preparing to launch a practice. ASPS Resident and Medical Student programming has been developed and modified based on feedback from attendees to help take away the surprises during your transition from residency to practicing surgeon. Veterans of the specialty share personal experiences, in practice management, interviewing, team building, research, clinical topics, and more.

CORPORATE SUPPORT OPPORTUNITIES

RESIDENT PROGRAM CHAMPION SUPPORTER: $50,000
SENIOR RESIDENTS CONFERENCE (EXCLUSIVE)
Expected Attendance: 150 Senior Residents
The Senior Residents Conference (SRC) and Residents Day Program (RDP) precedes the official opening of Plastic Surgery The Meeting and serves as an ideal environment for residents and senior residents to gain relevant education while networking with both resident colleagues and senior leaders in plastic surgery. The combined programs have been developed and modified based on feedback from attendees to help minimize the surprises during the transition from residency to practicing surgeon.

• Exclusive sponsorship of Senior Residents Conference
• Exclusive sponsorship of the Senior Residents Networking Reception, 2 invites included
• 10-minute speaking opportunity scheduled within the programming of SRC
• 10-minute speaking opportunity at the Residents Day Program
• Option to host an exhibit table outside the Residents Day Program
• Logo placed on attendee registration bag distributed at start of meeting
• Recognition as sponsor of the Residents Day Program, which includes: Residents Networking Reception, insert in attendee bag, lunch sponsor
• Recognition in all program materials: print, online, and on-site

RESIDENT HUB
Sponsoring the Resident Hub is a great way to build relationships directly with all resident attendees. Available in the main concourse during the pre-conference and throughout Plastic Surgery The Meeting, this is a space for residents to relax and network with resident and program directors worldwide. It will include lounge seating, a social media wall, a staffed entry, and wifi.

What Makes It Stand Apart?
• Plastic Surgery Leader Meet and Greet Series hosted by ASPS leadership, thought leaders in plastic surgery, and research experts
• Sponsor has the opportunity to provide customized activities, speakers, digital signage, food and beverage, and décor at the discretion and cost of sponsor

Sponsor Recognition
• Naming rights to the Resident Hub
• Featured in promotional email to Resident attendees inviting them to visit the Resident Hub
• Recognition on all Resident Hub with company logo, including banners walls and entry unit
• Recognition in mobile app, show map, official program, and select ASPS Plastic Surgery The Meeting marketing materials

RESIDENTS DAY PROGRAM SUPPORTER: $8,500
• Speaking opportunity: 10 minutes, timeslots will be spread throughout the program on Friday
• Recognition as a co-sponsor of the Residents Networking Reception and two (2) company invitations to attend
• Logo placed on attendee registration bag distributed at start of meeting
• Insertion of one (1) piece of literature into the attendee bag
• Recognized as a co-sponsor of the lunch at the Residents Day Program
• Option to host an exhibit table outside the Residents Day Program
• Recognition in all program materials: print, online, and on-site

INTERNATIONAL RESIDENTS AND FELLOWS PROGRAM: $15,000
The third International Residents and Fellows Program features clinical education, insights into PSTM, and the valuable ASPS educational offerings.

• Exclusive sponsorship of the International Residents and Fellows Program
• 10-minute speaking opportunity scheduled within the programming
• Insertion of one (1) piece of literature into the attendee packet
• Option to host an exhibit table outside the Residents Day Program and International Residents and Fellows Program
• One (1) pre- and post-meeting attendee mailing list
• Recognition in all program materials: print, online, and on-site
CORPORATE CONDUCTED WEBINARS

**Activity Description**
Provide education to ASPS Membership with your direct product information with this online webinar series. The content will be hosted alongside ASPS education in the Education Network and can be used as education or market research.

**CORPORATE SUPPORT OPPORTUNITIES**

**SUPPORTER: $15,000 (ONE AVAILABLE PER MONTH)**
- ASPS marketing and promotion via email, social media, and website presence
- Webinars will be hosted on the ASPS Education Network for one year in Lectures tab (also searchable by subject)
- Full list of live attendees and, for educational webinars, we will provide quarterly updates of on-demand views
- Sponsor to provide up to five evaluation questions (either multiple choice or open-ended)
- Records of webinars will be provided to the Corporate Sponsor on the next business day
- Ability for Sponsor to provide one direct mail piece for program promotion
- Ability to send one (1) follow up direct mail piece to live webinar attendees and on-demand viewers
- CME is not available for these products
- Limited to 1 every two weeks - maximum of four per company per year
- Sponsor selects their target audience from the list below:
  - US members
  - US Residents
  - International members
  - International Resident Subscribers
  - Office Administrators/ASPS
This sponsorship will provide extended, direct engagement with the future leaders of the specialty. This sponsorship includes the opportunity to host one resident focus group at Plastic Surgery The Meeting, quarterly support of the Resident Education Center, one Senior Resident Kit sponsor and support of the Oral and Written Board Prep Course.

RESIDENT FOCUS GROUP
The ultimate focus group opportunity for any company focused on products for residents. How valuable would it be for you to spend one dedicated hour with key experts and opinion leaders in plastic surgery? Industry Focus Groups at Plastic Surgery The Meeting is your chance to do just that. The Focus Group offers the opportunity to have in-depth discussions with 6-10 plastic surgeon residents and receive unbiased feedback on the topic of your choice. A dedicated ASPS staff member will work with you to ensure your session is tailored to meet the specific goals of your company, and a session moderator will help you achieve a productive, beneficial session.

SUPPORTER BENEFITS
- Rights to host one focus group with the Resident Council at Plastic Surgery The Meeting 2019
- One, 30-minute session with 6-10 members of the Resident Council to collect feedback from residents
- Submission of two questions in resident evaluation to be sent post Plastic Surgery The Meeting to be sent to all ASPS Residents

ORAL AND WRITTEN BOARD PREPARATION COURSE
Event Overview
Summer 2019 | Chicago, IL
Audience: Plastic surgeons in residency, plastic surgeons in practice
Expected Attendance: 125-150 Residents and Fellows
This course is interactive and comprehensive, and a unique opportunity for participants to review board relevant cases that will help attendees build confidence and become better prepared to take The American Board of Plastic Surgery (ABPS) Oral and Written Board Examinations. It is also an efficient resource for practicing surgeons preparing for recertification or fulfilling maintenance of certification hours. The ASPS exclusive oral exam simulation sessions and the faculty reviewed case book sessions are valuable features of the educational program.

SUPPORTER BENEFITS
- Supporter of the Networking Welcome Reception, including two (2) company invitations to attend
- One (!) pre- and post-meeting attendee mailing list
- Recognition in all program materials: print, online, and on-site
- Option to host an exhibit table in the Oral and Written Board Exhibits and Meal Room

RESIDENT EDUCATION CENTER
Event Overview
Online Self-Directed / Group Learning Program
Number of U.S. Resident Enrollees: 1,250
Number of International Resident Enrollees: 625
Target Audience: Residents
Used by more than 120 domestic training programs and residents from around the world. Resident Education Center (REC) has been integrated into the curricula of most U.S.-based training programs for several years. The REC includes 88 modules of plastic surgery self-study content covering the breadth of plastic surgery practice. The modules open with an outline of the key learning points of that section and then require the resident to take a pre-test to gauge the base level of knowledge prior to exposure to the learning materials. Following the pre-test, the user is provided with at least five “best of” clinical journal articles to read, an audio-PowerPoint lecture to review, sample oral board cases to consider, and in many cases, surgical video. Finally, the user is provided with a reading list of additional resources to study, and a post-test, where they receive remediation via discussion and references.

SUPPORTER BENEFITS
- Highlighted section on Resident Education Center Home Page and appropriate subspecialty pages that is linked to a dedicated module for sponsored content. Industry Sponsored Modules may include a mix of white papers, procedural videos, webinars and lecture recordings, all compiled on the REC for easy-to-access viewing by users.
- Recognized on the home page of the Resident Education Center
- Social Media recognition of sponsorship
- Recognized in the quarterly publication, Plastic Surgery Resident
- Advertisement in Plastic Surgery Resident Email

SENIOR RESIDENTS KITS
SUPPORTER BENEFITS
Senior Residents Kits help prepare resident surgeons for life beyond residency. The kits (one per quarter) include essential practice resources such as a complimentary subscription to CSAT, scrubs, ASPS patient education brochures, etc. Sponsoring industry partner would have an exclusive opportunity to place its informational inserts into the kits. ASPS will provide sponsor with the mailing list of all residents as well as the Young Plastic Surgeon members.
Closing the loop on breast cancer Every Day
THE BREAST RECONSTRUCTION AWARENESS CAMPAIGN

Activity Description
The Breast Reconstruction Awareness campaign is sponsored by the American Society of Plastic Surgeons (ASPS) and The Plastic Surgery Foundation (The PSF). The Breast Reconstruction Awareness Campaign educates, engages and empowers women to make the reconstruction decision that is best for them following a diagnosis with breast cancer. That involves informing women, family members, caregivers and the media that the breast cancer loop remains open until a woman is informed of breast reconstruction options.

<table>
<thead>
<tr>
<th>SPONSOR BENEFITS</th>
<th>DIAMOND</th>
<th>GOLD</th>
<th>SILVER</th>
<th>BRONZE</th>
</tr>
</thead>
<tbody>
<tr>
<td>COMPANY PROFILE IN OCTOBER 2018 PSN</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>QUOTED IN PSN FOR BRA DAY 2019</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>WEBSITE SPONSORSHIP</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>PROMOTIONAL BOOKLET</td>
<td>5,500 impressions</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>ONE (1) REP TO SERVE ON BRA COMMITTEE</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>PR TOOLKIT</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>SOCIAL MEDIA CAMPAIGNS</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>INVITES TO BRA/PSTM</td>
<td>FIVE (5)</td>
<td>TWO (2)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>WEBSITE ADS</td>
<td>7,500 impressions</td>
<td>7,500 impressions</td>
<td></td>
<td></td>
</tr>
<tr>
<td>ADS IN PUBLICATIONS</td>
<td>Over 2 Mil Impressions</td>
<td>Over 1.5 Mil Impressions</td>
<td>Over 85 K Impressions</td>
<td></td>
</tr>
<tr>
<td>QUARTERLY POST CARDS</td>
<td>22,000 impressions</td>
<td>22,000 impressions</td>
<td>22,000 impressions</td>
<td>22,000 impressions</td>
</tr>
<tr>
<td>BREASTRECONUSA.ORG</td>
<td>100-word description</td>
<td>100-word description</td>
<td>50-word description</td>
<td>25-word description</td>
</tr>
<tr>
<td>USE OF BRA LOGO</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>ANNUAL REPORTS</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>PSF GALLERY</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>RECOGNIZED AT 2019 BRA EVENT</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>RECOGNIZED SPONSOR OF BRA</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>
RESEARCH AND TRAINING GRANTS

Activity Description
The Plastic Surgery Foundation (PSF) supports investigators from the beginning of their careers, during residency, on up to well-established plastic surgeons by offering a comprehensive research grant program focused entirely on advancing innovation and clinical practice in Plastic Surgery. The PSF offers research and training grants ranging from $10,000 to $50,000. Every year The PSF receives between 125 and 150 applications requesting more than $3 million dollars in funding for clinically relevant research and training. Grants range from pilot research grants, intended to support residents and junior faculty in their efforts to address focused research questions, obtain preliminary data to support larger grant proposals in the future, and develop a line of research that can be carried forward into an academic career; to more established projects such as the NEPS Grant Mechanism, designed to support research projects which translate clinical or basic science research findings into clinically relevant advancements or tools with a high likelihood of impacting daily practice and patient care within the next few years. The PSF also awards highly competitive Research Fellowship training grants that support investigators for a one-year training experience to encourage research and academic career development in plastic surgery.

CORPORATE SUPPORT OPPORTUNITIES

SINGLE GRANT SUPPORTER: $10,000+
Opportunities exist to support The PSF grant program, in several different ways:
• Provide unrestricted grant funds to support The PSF grant program, with dollars to be awarded to deserving applications at The PSF’s sole discretion of investigator and topic area.
• Provide directed grant funds that would be put toward one area of research.

NAMED GRANTS/FUNDING MECHANISMS
Sponsors have an opportunity to work with The PSF to establish a named funding mechanism, which would be awarded by The PSF. Named grants require a three-year commitment, and would be available in the following categories:
• Named Pilot Research Grant: $37,500
• Named Larger Research Grant: $157,500
• Named Research Fellowship: $157,500

RECOGNITION
Sponsors providing unrestricted or directed grant funds will be recognized as supporters of The PSF Grant Program on The PSF Website, and in materials promoting The PSF Grant program. A progress report will be provided each year to highlight the project(s) that were funded through the sponsorship.

Named Funding Mechanisms will be designated by the company name, or such name as the company chooses. Your company will be listed on the grant application and guidelines. Researchers and their sponsoring institutions will be notified directly of the donor’s support. Your company will be acknowledged on the ASPS/The PSF website, in paper presentations and announced in ASPS/The PSF publications as appropriate.
Activity Description
The Plastic Surgery Foundation (PSF) and American Society of Plastic Surgeons (ASPS) are facilitating evidence-based medicine and quality improvement by bringing together plastic surgeons, other specialists, and government leaders who seek to answer important questions that can best be addressed through broad registry participation. The Plastic Surgery Registries Network (PSRN), the registry suite of ASPS/PSF, has been actively collecting plastic surgery data since 2002. The program has evolved over nearly 20 years from one registry to five registries, now collecting data on plastic surgery procedures, outcomes, devices, and rare diseases. The goal of the PSRN is to help plastic surgeons identify safe, effective treatments for their patients. PSRN registries also provide a means for quality reporting and practice improvement activities.

OPPORTUNITIES CURRENTLY EXIST TO SUPPORT THE FOLLOWING ASPS/PSF REGISTRIES:

TOPS
Tracking Operations & Outcomes for Plastic Surgeons (TOPS) is a HIPAA compliant, secure and confidential national database of plastic surgery procedures and outcomes. Launched in 2002, this evidence-based tool provides the ability to efficiently follow patients over time and was designed to assist plastic surgeons with clinical decision making and practice improvement by identifying clinical strengths and areas needing improvement on an individual level with national benchmarking. TOPS contains more than 1.5 million plastic surgery procedures with nearly 20 years in clinical use. All ASPS members and candidates for membership who practice in the US are encouraged to participate in the TOPS program.

PROFILE
The Patient Registry and Outcomes For breast Implants and anaplastic large cell Lymphoma etiology and Epidemiology (PROFILE) Registry is a collaboration between ASPS, The PSF, and the FDA to better understand the role of breast implants in the etiology of anaplastic large cell lymphoma (ALCL) in order to determine whether an association exists between the device and the disease.

CORPORATE SUPPORT OPPORTUNITIES

PLATINUM: $50,000
• Receive the opportunity to query their registry of sponsorship, once per year of sponsorship
• Invitation for two (2) company representatives to attend a meeting with the registry’s Steering Committee via conference call or in-person, if applicable
• Bi-annual report from registry
• Recognition in all promotion materials, online, PSRN Dashboard, in registry presentations and/or publications, and at Plastic Surgery The Meeting

GOLD: $25,000
• Invitation for two (2) company representatives to attend a meeting with the registry’s Steering Committee via conference call or in-person, if applicable
• Bi-annual report from registry
• Recognition in all promotion materials, online, PSRN Dashboard, in registry presentations and/or publications, and at Plastic Surgery The Meeting

SILVER: $10,000
• Annual report from registry
• Recognition in all promotion materials, online, PSRN Dashboard, in registry presentations and/or publications, and at Plastic Surgery The Meeting

BUILD A NEW REGISTRY/MODULE
Opportunities exist for partnership between The PSF and ASPS members, industry and other institutions to collaborate on design or assist with management of specific registry or clinical research project for a condition, treatment or device. Because of the existing PSRN infrastructure, projects can be implemented and facilitated in a timely manner. The PSRN electronic system can be used at the clinical sites, thus reducing data entry errors, and enabling more timely data analysis and reporting.
GRADUATE RESEARCH SCHOLARSHIP

Activity Description
The purpose of the Graduate Research Scholarship is to provide tuition support to a plastic surgeon in his/her pursuit of an advanced degree in research. A financial award up to $25,000 will be given an applicant affiliated with an accredited plastic surgery program who has demonstrated a commitment to advancing the public’s health through their pursuit of an advanced research degree (ex. MPH, MS, PhD).

CORPORATE SUPPORT OPPORTUNITIES
THREE YEAR SUPPORTERS: $82,500+
Your sponsorship will last three years and you will receive yearly progress reports from the recipient and will be acknowledged on The PSF webpage and in any application materials and guidelines.

CLINICAL RESEARCH LEADERS SCHOLARSHIP

Activity Description
The purpose of this program is to enhance the training of ASPS members in clinical research to better prepare them to lead the ASPS and the specialty and to build an expert workforce with networks of colleagues in their fields of interest who are prepared to successfully compete for grants and who can capably lead ASPS/PSF research initiatives. This scholarship provides funding to support the participation of talented, motivated plastic surgeon-scientists to attend select clinical research training and development programs around the country to enhance their skills in outcomes/translational/clinical research.

CORPORATE SUPPORT OPPORTUNITIES
SINGLE SCHOLAR SPONSORS: $5,000
Supporters will receive an Activity Description report from the attendees of the Conference attended, as well as an impact statement on how this conference attendance will impact their career and professional development. Supporters will be acknowledged on the ASPS/PSF websites, and in any application materials and guidelines.

DISTINGUISHED CAREER RESEARCH AWARD

Activity Description
This award recognizes outstanding achievements in research that have advanced the specialty of plastic surgery. It is meant to recognize a plastic surgeon whose novel and significant work over their career has had far-reaching impact on the practice of plastic surgery. The award started in 2015, and has since been awarded to such leaders in plastic surgery research as Elof Eriksson, MD, PhD and Michael Longaker, MD, MBA.

CORPORATE SUPPORT OPPORTUNITIES
EXCLUSIVE SUPPORTER: $10,000
- Recognized in the Plastic Surgery Meeting official program, on The PSF website, and in remarks given when presenting the award
- One (one) guest invitation to the ASPS/PSF Board of Directors dinner, for award presentation
- Opportunity to meet the year’s recipient
PSF INDUSTRY FOCUS GROUP

Event Overview
September 20, 2019 | San Diego, CA
Audience: Targeted audience based on supporters needs
Expected Attendance: 6-10

Activity Description
The ultimate research opportunity for any company focused on products for plastic surgeons. The Focus Group offers the opportunity to have in-depth discussions with 6-10 plastic surgeon thought leaders and receive unbiased feedback on the topic of your choice.

Focus Groups are ideal for:
• Start-up companies with a product developed to serve the plastic surgery field.
• Plastic surgery industry partners with an innovative product or idea for a product not yet on the market.
• Any company wishing for unbiased feedback about current or planned products or future product ideas.

All proceeds from the Industry Focus Group Sessions go directly to support research funded by The Plastic Surgery Foundation. Your participation supports the research efforts of our Society, while providing you with high-level input from the ASPS community.

CORPORATE SUPPORT OPPORTUNITIES

ON-HOUR FOCUS GROUP: $10,000
• Rights to host a one-hour focus group with six to ten key opinion leaders
• PSF Staff will work with your company to tailor the focus group attendees to your needs
• One (1) PSF Member moderator to assist in generating a fruitful session with plentiful feedback