The American Society of Plastic Surgeons continues to deliver the most comprehensive plastic surgery meeting in the world, and 2018 will be no exception! Join ASPS and thousands of board-certified plastic surgeons, residents in plastic surgery, practice managers and administrators in Chicago for the premier plastic surgery meeting of the year.

**Attendee Profile**

**ATTENDEES**

3,663

**2,919 SURGEONS AND ALLIED PROFESSIONALS**

- PHYSICIANS: 2,537
- RESIDENTS/ FELLOWS: 803
- AFFILIATE AND TEAM MEMBERS: 168
- AFFILIATE ORGANIZATION PARTICIPANTS: 207

**TOTAL INCLUDING EXHIBITORS**: 5,555

**Practice Focus**

- 16% 75% Cosmetic and 25% Reconstructive
- 30% 25% Cosmetic and 75% Reconstructive
- 23% 50% Cosmetic and 50% Reconstructive
- 14% 100% Cosmetic
- 14% 100% Reconstructive

**International Attendance**

**Top 10 International Countries**

- MEXICO 181
- BRAZIL 154
- ARGENTINA 94
- PERU 41
- CHINA 36
- JAPAN 33
- SOUTH KOREA 29
- TAIWAN 21
- UNITED KINGDOM 18
- ITALY 17

**Number of Countries Represented**

73

**TOTAL INTERNATIONAL ATTENDANCE**: 24%

View the Floor Plan and Apply Online at exhibits.PlasticSurgeryTheMeeting.com

*After March 15, all space is assigned on a first-come, first-served basis*

*Attendee Profile demographics based on Plastic Surgery The Meeting 2017*
Plastic Surgery The Meeting
Exhibitor Fact Sheet

Attendee Product Interests*

- **Cosmetics/Skin Care**: 62%
- **Implants & Prostheses**: 66%
- **Patient Acquisition/Education**: 41%
- **Biologics/Tissue**: 47%
- **Pharmaceuticals**: 34%
- **Surgical Instruments and Equipment**: 34%
- **Imaging**: 34%
- **Wound Care**: 40%
- **Practice Management**: 48%
- **Other**: 12%

*Registrants may select more than one category.

Purchasing Role

- **Sole decision maker**: 44%
- **Decision maker that is part of a team**: 25%
- **Influence or recommend purchasing decisions**: 14%
- **Other**: 17%

Exhibitor Participation

- **Exhibiting Companies**: (up to) 300
- **Unopposed Exhibit Hours**: 12
- **Total Exhibit Hours**: 22.5
- **Product Categories Represented**: 52*
- **Attendee Leads Generated**: 7,470*


Plastic Surgery The Meeting

**Exhibit Dates**
Saturday, September 29 | 9am – 4:30pm
Sunday, September 30 | 9am – 4:30pm
Monday, October 1 | 9am – 4:30pm

**Applications Due March 15**
Submit your application and 50% deposit by March 15 to be included in the online space assignment process. Applications submitted after this date will be assigned on a first-come, first-served basis.

**Apply Online at Exhibits.PlasticSurgeryTheMeeting.com**

**Exhibit Space Rates**
- Inline 10’x10’/100 sq. ft. min. | $33/sq. ft. (corner fee $400 ea.)
- Island 20’x20’/400 sq. ft. min. | $37/sq. ft.

ASPS/The PSF Clinical Symposia

**Aesthetica Super Symposium**
March 1 – 3 | Paris Las Vegas Hotel | Las Vegas, NV
Expected Attendance: 200 | Exhibit Fee: $2,200
Co-Chairs: Amy Alderman, MD; Dennis Hammond, MD; James Zins, MD

**Breast Surgery and Body Contouring Symposium**
July 18 – 21 | Fairmont Austin | Austin, TX
Expected Attendance: 175 | Exhibit Fee: $2,200
Chair: John Y.S. Kim, MD | Co-Chair: Karol Gutowski, MD, FACS

**Oral and Written Board Preparation Course**
August 16 – 18 | The Westin O’Hare | Rosemont, IL
Expected Attendance: 125 | Exhibit Fee: $1,700
Chair: Dr. Joseph Williams | Co-Chair: Dr. John Hijjawi

**Pre-Conference Symposia Combined Exhibits**
(Reboot Your Practice, Senior Residents Conference, Residents Day and International Residents Program)
September 27 – 28 | McCormick Place West | Chicago, IL
Expected Attendance: 500 | Exhibit Fee: $2,200


Programs and dates are subject to change. Events schedule as of January 2018.